CCESC
Center for Continuing Education and Special Competencies

Title:	Building Better Connections: Insights into Common Recommendation Engines
Schedule:	September 1, 2023 at 10:30 - 12:00NN
Speaker	
Dr. Josephine Jill Cabatbat	Dr. Jill Cabatbat is an accomplished data scientist with a strong background in physics, complex network theory, and language and biological networks. Holding both a master's and doctorate in Physics from the University of the Philippines, she further expanded her expertise through postdoctoral research at the prestigious Pohang University of Science and Technology and Ulsan National Institute of Science & Technology in South Korea. With a strong academic foundation, she also served as a researcher, lecturer, and mentor for the Masters in Data Science Program at the Asian Institute of Management. In 2019, Jill transitioned into the industry as the Advanced Analytics team lead for customer analytics and marketing applications at Globe.
Topics Discussed:	Recommendation Algorithms Collaborative filtering, Content-based filtering Similarity measures Contextual bandit Large Language Models
Total Registration :	Google = 94
	Zoom = 27
Total Viewers:	FB Live = 403

MAPÚA UNIVERSITY

CCESC
Center for Continuing Education and Special Competencies

Globe

Building Better Connections: Insights into Common Recommendation Engines

Free Webinar

Major Topics

Recommendation Algorithms
Collaborative Filtering
Content-based Filtering
Similarity Measures
Contextual Bandit
Large Language Models

Resource Speaker

Dr. Josephine Jill Cabatbat
Team Leader
Advanced Analytics for Customer Analytics and Marketing Applications
Globe Telecom, Inc.

September 1, 2023
10:30 - 12:00 NN

Join us via Zoom or Facebook Live

Register here

For more information, visit us at https://ccesc.mapua.edu.ph
or email us at ccesc@mapua.edu.ph